

Jonathan Anderson

P&C Insurance Executive | AI Leadership | Advanced Analytics | Strategy

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EXECUTIVE SUMMARY

Former Chief Executive with more than a decade of executive leadership in Property & Casualty insurance, specializing in enterprise transformation, AI-enabled operations, and advanced analytics. Proven track record of improving underwriting performance, modernizing legacy operating models, scaling operations across an eight-state footprint, and executing successful private equity integration. Known for applying a disciplined, results-oriented approach to modernization that bridges established insurance operations with data-driven decision-making to improve profitability, operational efficiency, and enterprise value.

EXECUTIVE COMPETENCIES

Enterprise Transformation | AI Strategy & Governance | Data-Driven Operating Models | Advanced Analytics & Decision Support | P&C Insurance Strategy | Underwriting Optimization | Enterprise Risk Management | Data Governance & Quality | Digital Workflow Modernization | Platform Strategy | P&L Leadership | Vendor Management | Regulatory Compliance | Change Management | Business Case Development | Operational Excellence

ENTERPRISE AI & TRANSFORMATION PORTFOLIO

- **The Modernization Manifesto (Author, 2026):** Authored a professional framework establishing principles for ethical AI governance, data privacy, and responsible enterprise integration.
- **Proprietary Acquisition & Workflow Automation Platform:** Architected a \$3.2M integrated platform bridging CRM and AMS environments. Deployed automated data-entry pipelines that reduced opportunity loss times by 40% and organically sourced over 200 high-intent leads per month, accelerating multi-state scaling without increasing acquisition spending.
- **AI-Enabled Rationalization & Decision Support Dashboard:** Designed an interactive data visualization model linking complex pipelines to live executive dashboards. Embedded AI-driven insights to establish a human-in-the-loop framework for critical decision support and resource allocation.
- **Automated Executive Transparency & CRM Governance System:** Deployed an intelligent API architecture that automatically captures AI-generated transcripts, extracts deliverables, distributes summaries, and seamlessly updates CRM records.

SELECTED PROFESSIONAL EXPERIENCE

PREMIER SHIELD INSURANCE

Chief Executive & Managing Director

Auburn, MA

June 2016 to March 2026

Led enterprise Property and Casualty insurance operations and business strategy across an eight-state footprint, culminating in a PE-validated exit.

- Directed enterprise profit and loss (P&L) and revenue strategy, establishing strict financial controls that eliminated inefficient spending and reallocated capital to fund ROI-positive technological innovation across an eight-state footprint.
- Championed a data-driven underwriting strategy that reduced combined loss ratios from approximately 90% to 50–55%. Achieved this by cross-referencing carrier underwriting guidelines against internal loss data to identify systemic risk blind spots, subsequently overhauling client intake protocols to flag high-risk behaviors and reject unprofitable profiles.
- Developed a strategic partnership with Progressive Insurance to align underwriting and distribution initiatives, supporting an increase in their Massachusetts market share from 3.24% to 12.17%.
- Evaluated complex business cases alongside technology partners to streamline data ingestion and API integrations, modernizing the architecture to eliminate manual processes, drive operational efficiency, and improve relationships with vendors.
- Successfully consolidated systems, workflows, and financial operations into a unified environment during a private equity acquisition, designing stringent risk management and security protocols for post-close operational integration and strict regulatory compliance.

DUNCASTER

Operations Analyst

Bloomfield, CT

June 2007 to August 2014

- Identified early indicators of department unionization risk and collaborated directly with the C-Suite to align a mitigation strategy, executing the response on the front lines to mediate grievances and successfully preserve operational continuity.
- Spearheaded enterprise-wide engagement initiatives and macro-level operational improvements to strengthen organizational culture and employee retention.

PROFESSIONAL AFFILIATIONS & RECOGNITION

- Progressive Insurance Platinum Agency (Top 1%), 2018 to 2025
- Safeco Technology & Innovation Award | Nominee
- DEI Committee Member (2010 to 2013) | Employee Appreciation Committee Member (2008 to 2012) | Innovation Incubator Member (Conceptual Founder 2009 to 2014)

EDUCATION

- **University of Iowa, Tippie College of Business** | MSBA, Applying Data Science and Computer Science principles (Expected July 2027)
- **University of Iowa, Tippie College of Business** | MBA, Triple Concentration: Strategy, Financial Decision-Making, and AI & Technology Management (Expected 2026)
- **Southern New Hampshire University** | B.S., Business Administration, Concentration in Public Administration