ARTIFISCAL EXECUTION BLUEPRINT

The 180-Day "Build + Run" Modernization Roadmap



Excerpted from The Modernization Manifesto by Jonathan Anderson | Managing Principal - Enterprise AI Strategy, Artifiscal

Modernization is a permanent capability, not a one-time software installation. The **Build + Run** operating model sequences enterprise AI adoption into three disciplined phases while enforcing **architectural pragmatism**: orchestrating proven platforms, automating real bottlenecks without heavy technical debt, and prioritizing customer experience over reactive competitor pressure.

The Build + Run Execution Matrix

Phase	Timeline	Core Deliverables	Primary Owners	Phase Exit Criteria
Phase 1: Discovery & Audit	**Days 1 to 30**	Shadow AI inventory; HITL workflow map; baseline compute and token audit; ratified AI Governance Charter.	Executive Sponsor, CIO, General Counsel	100% visibility into active AI tools; AI Governance Council formally chartered.
Phase 2: Architecture & Build	**Days 31 to 90**	Vetted vendor shortlist via Lifecycle Audit; 2 to 3 governed Tier 1/2 workflows in production; divisional token budgets; workforce enablement.	IT, Operations, Procurement, Finance	Live workflows pass pre-deployment harm and transparency stress tests; ROT tracking active.
Phase 3: Operations & Run	**Days 91 to 180+**	Monthly council reviews; quarterly drift and ROT audits; scaled cross-departmental playbooks; annual vendor re-certification.	AI Governance Council, Business Unit Leaders	Measurable margin or cycle-time lift; zero unvetted Tier 2/3 production deployments.

When Is It Time to Deploy? The Four Green-Light Conditions

You are ready to implement AI on a specific enterprise workflow only when all four conditions are met:

1. **A Clear Commercial Bottleneck Exists:** You have identified a measurable friction point impacting customer experience or margin, and confirmed that a simpler, deterministic API integration will not solve it more reliably.
2. **Your Data Perimeter Is Clean:** Underlying data is accurate, accessible, and governed so the model operates on verified facts rather than hallucinating through information gaps.
3. **Human Ownership Is Defined:** The workflow is classified on the HITL Decision Matrix, a qualified human owner is accountable for the output, and *Assistant First, Decision-Maker Never* is architecturally enforced.
4. **Unit Economics Are Measurable:** A departmental token budget is set, and the exact Return on Token (ROT) or cycle-time metric is defined to prove commercial value.

> **Ready to launch Phase 1 inside your organization?** Schedule a 180-Day Modernization Briefing with Artifiscal at **www.artifiscal.com**.